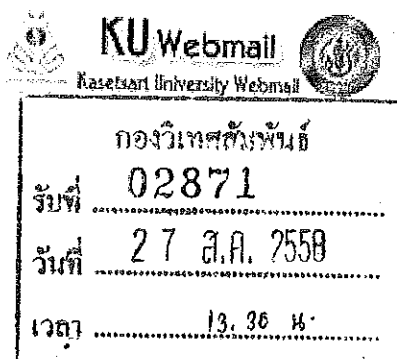


**Subject** [SEAGULL 2016 - ASEAN Development Programme]  
Uncover insights on Asia's most pressing societal issues  
**Sender** Cheryl LIE Su Juan <cheryllie@smu.edu.sg>  
**Recipient** fro@ku.ac.th <fro@ku.ac.th>  
**Date** 27.08.2015 09:00



Dear THAILAND Universities

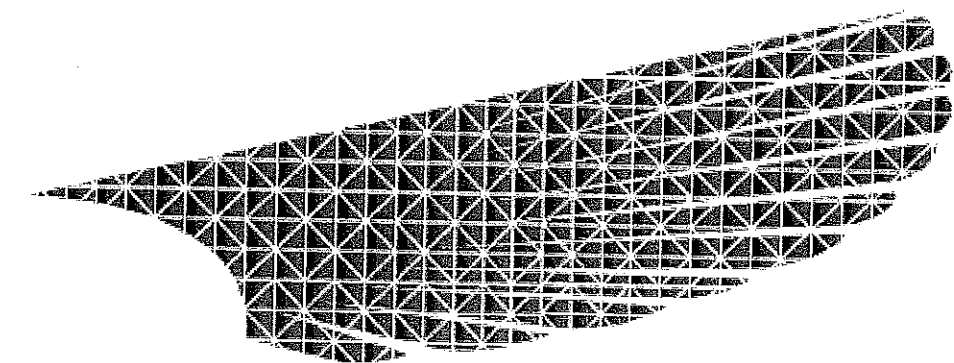
Singapore Management University's Institute for Societal Leadership would like to invite all university students / fresh graduates to register for SEAGULL 2016.

If you have a heart for social change, and desire to be part of our ASEAN community of young leaders, be a part of SEAGULL 2016.

To view snippets of our 2015 SEAGULL programme, click [here](#) for Immersion 1 and [here](#) for Immersion 2.


Details may be found below, or on our [website](#).

Kindly note that scholarship options are open to all shortlisted applicants.




# SEAGULL

SOUTHEAST ASIAN  
GLOBAL UNDERGRADUATE  
LEADERS' PROGRAMME

คณะวิทยาศาสตร์และเทคโนโลยี  
มหาวิทยาลัยเกษตรศาสตร์  
ได้รับ.....  
รับวันที่ 31 ส.ค. 2558  
เวลา 10.00 น. 

เรียน คณะวิทยาศาสตร์และเทคโนโลยี  
เพื่อไปดำเนินงานให้คณาจารย์ได้ทราบ

  
27 ส.ค. 2558

IMMERSION 1  
IMMERSION 2

10 - 15 JANUARY 2016\*  
17 - 24 JULY 2016\*

SINGAPORE  
KUALA LUMPUR /  
MANILA\*

SEAGULL is an exclusive leadership development experience hosted by the Institute for Societal Leadership under Singapore Management University.

Southeast Asia needs a new generation who understands that leadership is not confined to political office or the highest echelons of the business world, but thrives in the hearts and minds of the purposeful. SEAGULL will convene the next generation of societal leaders for the most populous and promising region in the world. You will be part of an outstanding SEAGULL network.

22 handpicked changemakers,  
11 Southeast Asian Countries,  
2 cross-country immersions —

1 life-changing experience.

\*Dates and locations for immersions 1 & 2 may be subject to change.

**We need transformation.**

**Transformation in the way impact is made in Southeast Asia.**

**You aren't just an undergraduate; you're the future.**

**Be the change you want to see.**

**Take the first step today.**

**WHO SHOULD APPLY**



If you're a local undergraduate in your university with a heart to see society deeply shaped and changed for the good of people, and if you're an intellectually curious person who enjoys understanding more about Southeast Asian issues, SEAGULL is for you.

## REQUIREMENTS

- Be a citizen of a Southeast Asian country
- Be fluent in written and spoken English
- Be a current undergraduate in a local university
- Be committed to attending both immersions
- Have a track record of demonstrated leadership

## PROGRAMME OUTLINE

### SKILLS

Besides honing your critical thinking and communication skills, you will receive training in Design Thinking and consultancy problem-solving frameworks that will help you become more effective in the way you problem solve for the future.

### INSIGHTS & PARADIGMS

Exclusive opportunities to interact with inspiring leaders in various sectors who will challenge your perspectives, expand your minds to whole new paradigms of thinking about society, and your role in creating responsible, sustainable and meaningful change.

### CASE STUDIES

Gain firsthand experience through engagement with social impact organisations to understand their mandate and challenges. This will widen your perspectives of the most pressing issues facing Southeast Asia.

### NETWORKS

Build relationships with like-minded peers from other Southeast Asian countries and leverage each other's passion and skill sets.





"I learnt how to suspend judgement – the value of spending time to understand the context better so we can identify the right problem to solve. It was also interesting how people default to the same few generic solutions regardless of the problems we're trying to solve (e.g ask the government, campaign on social media, educate the people). Previously, I was trained to adopt a process of convergence/isolation when faced with a problem. SEAGULL has equipped me with a different tool to tackle complex social issues."

– Choo Shi Jun, Singapore - SMU

"To be honest, SEAGULL Immersion 2 changed me completely. This is, hands down, the best thing that ever happened to me as a leader. I learnt how deeply important empathy is in tackling social change. I understand that leaders get better the closer they are to the people they are trying to help."

– Arizza Nocum, Manila – University of Philippines

UNCOVERING  
CRITICAL  
ISSUES FACING  
SOCIETAL  
LEADERS  
IN ASIA

Interested undergraduates may apply [here](#).  
Thank you, and we look forward to investing in the future of ASEAN Leadership.

<https://isl.smu.edu.sg/seagull>  
**Southeast Asian Global Undergraduate Leaders  
Institute for Societal Leadership  
Singapore Management University**

